



# LEONEL TORIBIO

LEONEL TORIBIO  
GRAPHIC DESIGNER  
LEONELTORIBIO.COM  
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407.922.9364

## ARTIST PROFILE:

I've been designing and illustrating things for most of my young life. I come from a very large and close-nit family from both sides of my parents, and that has provided me with good social abilities. From sketching in my notebook as a kid, to exploring the canvas with acrylics in more recent years, I have always needed that creative outlet. Now as a creative professional, I feel my passion will help me create a successful career as a designer. I am looking to gain and share knowledge with similar individuals in a working environment. My strengths involve print design, layout design, and branding including all collateral.

## EDUCATION:

Full Sail University, Winter Park, FL

- Bachelors of Science Degree in Digital Arts and Design
- Associate of Science Degree in Graphic Design

## EXPERIENCE:

Orlando Science Center

January 2010 - Present

- Graphic Design Intern- Assisted in the creation of posters and banners for hosted events, assisted in normal office tasks (i.e. editing photos, reformatting and resizing documents, printing, etc).

Freelance Work:

Harvest of Life Christian Church, Located in Kissimmee, Florida

- Graphic Designer- Created the identity, brochures, postcards, and business cards

Oklix, Automotive dealership website creator, located in Kissimmee, Florida

- Graphic Designer- Created the branding, interface graphics, banners, and layout design

## SKILL SET:

Typography  
Page Layout  
Color Theory  
Branding/ Identity Creation  
Interface design and Usability

## PROGRAMS:

PC and Mac platforms  
Photoshop  
Illustrator  
In Design  
Flash (moderate)  
Final Cut Studio Pro

## AWARDS:

Outstanding Academic Achievement in the field of Drawing  
Valedictorian in Associate Degree in Graphic Design  
Valedictorian in Bachelors Degree in Digital Arts and Design  
Course Director's Award in Digital Studio

## MEMBERSHIPS:

AIGA | the professional association for design